

STRATEGIC PLAN

2015-2018



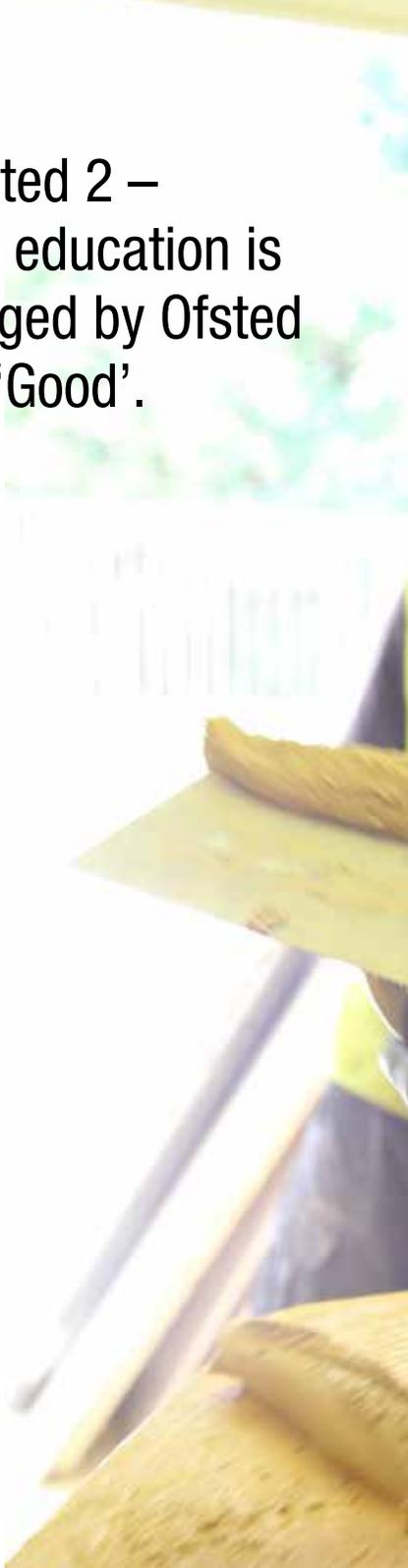
changing lives
reducing crime

WHO WE ARE

As an established charity with almost 50 years of experience, Nacro has been repositioning itself as a champion of social justice which continues to put crime prevention and reduction at its core.

We are evolving to meet society's changing needs and support a wider range of individuals. We use our knowledge and experience to help the most vulnerable in the community to change their lives and to reach their full potential and aspirations. We do this by addressing social exclusion, inequality of opportunity and deprivation.

Throughout England and Wales we deliver interventions which are consistently high quality, evidence based and outcome focused so that we can maximise our impact in communities.



Ofsted 2 –
our education is
judged by Ofsted
as ‘Good’.

nacro.org.uk/strategic-plan

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OUT
MORE



We offer a range of vocational courses
that lead to qualifications and employment.

www.nacro.org.uk/education

OUR VISION

MISSION &

VALUES

OUR VISION

A society in which communities are crime free, where people feel safe and are supported to reach their aspirations.

OUR MISSION

We positively change lives, strengthen communities, enhance social inclusion, reduce crime and prevent offending behaviour.

VALUES

We are courageous

We have bold aims which we are determined to achieve. We seize opportunities and deliver results.

We are inspiring

We motivate and inspire people to reach their full potential and aspirations. We encourage people to think differently.

We are reliable

We keep our promises. We provide consistent support and we stick with people.

We focus on outcomes

We work effectively to deliver the right results. We support people to achieve meaningful outcomes.

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OUR OBJECTIVES

Nacro builds on its proud heritage of working with individuals and the community to demonstrably enable social inclusion and reduce crime. The leadership team and council have agreed the following as key business objectives from 2015 to 2018.

Deliver more services in locations where demand is highest and where we already have a strong presence.

Deliver value for money by reducing our overheads and ensuring maximum resources are expended on service delivery.

Achieve Investors in People Gold accreditation, so that our staff have a recognised development framework that enables them to perform to the best of their ability.

Ensure all our services have specified measurable outcomes.

Develop effective partnerships with like-minded organisations.

Use innovation and technology to enhance delivery and outcomes.

Improve our performance focus based on a “do it once and do it well” philosophy.

Engage in public debate and lead the agenda for change for those we serve.

Develop employment pathways for all our core services so as to optimise the progression opportunities for the people who use Nacro services.

FACTS ABOUT NACRO

We celebrate our **50th anniversary** in 2016.

We are **iIP Bronze standard accredited** and a **living wage employer**.

Our information, advice and guidance services are **Matrix accredited**.

We enrol more than **3,000 young people** annually on our education courses.

Last year more than **250,000 people** accessed our resettlement advice service.

We house and give support to over **4,000 people** annually.

We work in partnership with more than **100 public, third and private sector organisations**.

“Being involved with Nacro helps my community hugely. I am very proud of that.”



“Organisations like Nacro are important because they go the extra mile for people when others give up.”

CONTACT US

TELEPHONE
0300 123 1889

EMAIL
contactus@nacro.org.uk

Nacro
First Floor, 46 Loman Street
London SE1 0EH
www.nacro.org.uk

We are proud of our staff team – committed to our purpose and living our values day in day out. Their ongoing training, development and engagement is our priority.